

I'm going to expose this particular website, called [waterionizermachinereviews .com](http://waterionizermachinereviews.com). I'll say it very bluntly. They are fakes and frauds.

First of all he's trying to promote his site as being non-biased, and they're claiming that there's so much conflicting information out there and so much confusion in the water ionizer industry that they're here to help you sift through all the hype. Well, basically this is full of hype, so I wanted to point this out to you.

You could look at this website and think that they are bona fide. But the first thing you should check is, "Who owns the website?" Now, this particular website is registered privately. What that means is: he can say, basically, anything at all you can't sue him. Or, if you were going to sue him you would have to find out who owns the website first, and that probably would cost you about ten-thousand dollars' worth of legal and court fees, plus labor....just to find out who he is, and then go on from there. So, it's a really good trick, or bad trick, I should say, that sometimes review sites will do.

Now, I have not really found any particular non-biased water ionizer review site, except for I would probably say my own...but I don't want to really go into that right now. I'll maybe go into it a little later on.

One of the pages on this site is this water ionizer comparison chart, so let's go there. Now, other than being just really poorly done, this water ionizer comparison chart says: here's a comprehensive comparison chart of the best water ionizers "under \$1,000." Okay, well let's look down and see what he's got. These are over a thousand, over a thousand, over a thousand. Basically he really has no water ionizers on this chart, other than one, that is under \$1000. This is called the Bawell Electrolyte Model 799 water ionizer. Now you can, probably correctly, surmise that this is his water ionizer that he's selling.

Now here, the next page...he is actually giving a review of the Bawell Premier alkaline water ionizer. This one sells for about 12 hundred, 13 hundred, something like that. Then he goes all the way down a lengthy page, telling you all about this particular water ionizer.

The next thing he does is he will compare water ionizer plates and various other things. But, I want to skip ahead here and come down to a model that I import, AlkalineWaterPlus imports.

The reason I want to focus on this is I want to tell you, point-blank, all the various lies that he is saying and set you straight on it. But, in the meantime, I want to point out that these water ionizers should have been on his comparison chart, and weren't. The Nexus X-Blue, for \$795., the Nexus Smart II for \$895., the Nexus New Smart for \$995. Now the Nexus water ionizers are really, really high quality. I did my homework before starting to import them. I did consider importing the particular water ionizer here, but chose against it, because I didn't want to import

a Chinese water ionizer. I really don't think Chinese water ionizers are a good idea. Chinese electronics are not a good idea in my opinion, so I just steered away from it. Alright, but I went with the Nexus. I was very impressed, not only with the fact that this company is involved very heavily in Korea and Japan with lots and lots of hospital trials and what-not for the water ionizers. But I was also impressed with the quality of workmanship, and I'll show you one of the water ionizers, the one for \$795. Just the certificates, and the manufacturer quality, etc. There are 20 PHD scientists on the staff of the Nexus design team.

So, here's the certifications. By the way in his review of the Nexus water ionizer, he says that I don't post any certifications on the website. Well, I just showed you on the page, where to find the certifications. There's the CE certification, NRTL, KFDA, which is the proof that it is accepted by the Korean food and drug organization as a medical device.

Alright, now, back to his claims. Another statement that he says on this, quote-unquote, unbiased website is that the videos are old. Well maybe the videos are on the older side, they're probably 10 years old or something like that, but interestingly enough here, the Bawell Premier, which he's bragging about and saying you ought to buy, which is a Chinese water ionizer, has no videos, no design team that works with hospitals, etc. So, he is supposed to be doing a review of the X-Blue, and is criticizing that. You can kind of draw your own conclusions here as to what he sells. I'm not going to come out and say I know for sure, because like I said, his site is not registered publicly, so you cannot prove who owns this website or who he is, writing this review.

He also says in here that there's no proof of what hospitals that this company works with. Well that's interesting, because right in these videos it actually shows you and tells you the names of the hospitals that Nexus works with. So, it's just ridiculous.

Another thing that he criticizes is the warranty. Now, let me just point out that this Bawell Premier alkaline water ionizer, from China [and he imports pretty much for sure – I mean Bawell imports it]. Okay, so the warranty on that is right here. They call it a Forever Lifetime warranty, but basically you're covered for 5 years and then after 5 years you will be charged up to \$199 per repair. Which is not a bad warranty; I'm not saying that. But let's compare it to the Nexus warranty, because he's saying that the Nexus warranty is not a good warranty.

Alright, the Nexus warranty covers you for lifetime. The first 10 years [not 5 years, but 10 years] you are covered full for parts and labor. Then after that you will not be charged any more than \$100 for any needed repair. So, that's definitely not worthy of him criticizing. He ought to be putting this on his comparison chart and praising it.

The next thing down the line he's saying that it's just not a good deal. The Bawell Premier costs 12-13 hundred. You can really, really see that this particular review is out of left field. He knows what he's doing, and he's just doing it very deceptively.

Okay, so let's move on. Another water ionizer which should have probably been on his comparison chart is this ionizer, called the Aqua Ionizer Deluxe. Now, this one sells for under a thousand, so why didn't he put this one on his comparison chart. I don't sell this one. This one is another Chinese-made brand, so I don't. But, I did consider it, and like I said I just don't feel right about selling anything that is Chinese, that's a water ionizer. With all the electronics and everything, I just don't feel right about it. Okay, but this should have at least been on his comparison chart, and it wasn't. Let's see what he says is bad about this ionizer. He really doesn't say anything that much bad about the ionizer, but he does this whole expose about the Real Spirit company. And, tries to point out a few things, which I noticed actually myself. They did a "photo-shop" of the Real Spirit sign right here, as least it appears that way, because if you do a Google-search of the same building you see this sign. And, this sign that's in the spot here is a "for rent sign"...with a phone number.

It's not unlikely that the real spirit company did stick that sign up there, but I couldn't prove it one way or the other. But, other than that, that's basically what he's saying....that this discounts this entire water ionizer.

Alright, another thing down the line that he has on his website an expose of Life Ionizers, and telling you all about Earthtrade Water and Life water ionizers...and how bad they are. And, really, honestly I don't like Lifeionizers, so I'm not going to really disagree on that particular point.

Moving right along, another thing he has on his page is about Kangen Water, or Enagic water ionizers. He is talking about the sodium solution that goes in the water ionizer. And, he also addresses the fact that it's a multi-level company and a lot of the profits are going back into the pockets of people who are selling these water ionizers. Now he's not talking about the money going into the pocket of this Bawell person, because they're making a profit too. It's not against the law or devious to make a profit. If you have expenses you need to cover those expenses. He probably has expenses for advertising. I know I have expenses for advertising. You cannot just import a product and sell it for the same price you bought it. It just doesn't make sense. You go to the store and you know that they have a mark-up. They're not selling you items for the price that they bought it. Now he's talking about an excessive mark-up, and that very well may be. But, he's just belaboring this.

Alright, the next thing that he talks about is water ionizer plates. Now he says lots and lots of bad things about mesh plates. But, mesh plates do have their place. Actually, it is an electronically sound idea that if you increase the surface area of an electrode, without increasing the mass, or even reducing the mass it actually will give you more power and more efficiency in your use of that electrode. So, this is actually a very good idea provided that you don't have issues with calcium getting stuck in the grooves of the electrode. So, I really don't suggest it unless the water ionizer has what's called "continuous cleaning". I do have some water ionizers on my website

that do have continuous-cleaning, and for them the mesh plates is wonderful. It gives the highest ORP of any other plate design and the most efficiency of water ionization. So, I really highly recommend it where it's appropriate to put those mesh plates in an ionizer.

Another thing that he puts down about mesh plates is he's trying to say that they're going to degrade. I think he took a picture of a screen or something, and he's trying to say that that's what it is. Titanium and Platinum will not rust; they don't oxidize; that's why they are used as implants for joint replacement, or titanium is. These things are going to probably be there in a thousand years. It's just not going to degrade. It doesn't erode. So, this is just false information; he's trying to tell you that because of the design of this plate it's going to degrade faster. It just won't. In addition to that, any of the ionizers that I have that have mesh plates have a lifetime warranty. So, there is no issue with that those parts – will be good.

The next thing on his page is he's talking about the Athena and he really doesn't particularly say anything bad about it. He does say that it's a high end water ionizer machine. Yeah, I agree, the Athena is a great water ionizer, so...okay.

The next thing he talks about is "Buyer beware there are many fake water ionizer buyers guides and consumer reports." Actually I do not disagree with the fact that there are lots and lots of fake water ionizer reviews and water ionizer buyer's guides and what-not out there. The only thing that I would say is phony and fake about this entire page is the fact that he has not put his own, waterionizermachinereviews.com, right at the head of this list. The fact that he has private registration is...he is trying to make it seem that ... he says "never trust an advertisement as you would trust a 3rd party, unbiased source. In other words, he's trying to put himself out there as this 3rd party, unbiased source, and obviously he is not. I guess he's trying to say that his is the only buyers' guide that you should trust. Which is silly.

Now, if you look at the actual Bawell company website, which I'm going to go to next. This is the one that he's pretty much indicating that you should buy. Here it is. Look at their address; 102 NE 2nd Street, Boca Raton, FL. If you look that up on Google maps, you will see that that is the address for the UPS Store in Boca Raton, FL. So, that tells you a little bit about this company right here, and the fact that they are not putting forth information that is on the full up-and-up. They're trying to make it look like they have a physical address. A lot of companies do this, but really that is not a good indication when they give you an address like this and it's the address of the UPS Store. Okay? So, that's all I have to say. I hope this was informative.